

February 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	<p><u>Tech Connect Thursday</u> 12:00 pm - 1:00 pm</p> <p><u>Foodpreneur Advantage: How to Sell Your Food Product... Your Roadmap to Success</u> 2:00 pm - 3:00 pm</p>	2	3
4	<p><u>Entrepreneur Toolbox: Email Marketing with Mailchimp</u> 12:00 pm - 12:30 pm</p>	<p><u>Basics of Starting a Small Business</u> 10:00 am - 11:00 am</p> <p><u>Optimizing for Search Engines - Understanding SEO Basics</u> 10:00 am - 11:30 am</p> <p><u>Comment appliquer - Programme de</u></p>	<p><u>New Exporters to Border States</u> 9:30 am - 12:30 pm</p> <p><u>Doing Business with the Government of Canada</u> 10:00 am - 12:00 pm</p> <p><u>Bien-être entrepreneurial</u> 12:00 pm - 1:00 pm</p>	<p><u>Entrepreneurial Well-Being</u> 1:00 pm - 2:00 pm</p> <p><u>Foodpreneur Advantage: Costing & Pricing to Make Profits</u> 2:00 pm - 3:00 pm</p> <p><u>Entrepreneurship SpeakHER Series-</u></p>	9	10

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entrepreneu
rs noirs
12:00 pm -
1:00 pm

SupportHE
RS for
Women
Founders
12:00 pm -
2:30 pm

Ontario
Chamber of
Commerce:
2024
Ontario
Economic
Report
Launch
12:35 pm -
1:30 pm

Progress
with IP: IP
Commercial
ization
1:00 pm -
2:00 pm

Connect
For: Black
Entrepreneu
rs Showcase
5:00 pm -
7:30 pm

Marketing
Strategies
and
Building
Multiple
Revenue
Streams for
the Farmers
Market
7:00 pm -
8:30 pm

How to
Efficiently
Plan Your
Content for
Social
Media
7:00 pm -
8:30 pm

Women
TECHprene
urship
2:30 pm -
3:30 pm

Business
After Hours
- Valentine's
Day
Farmers
Market
4:30 pm -
7:30 pm

Small
Business
Social
7:00 pm -
9:30 pm

11	12	13	14	15	16	17
		<u>Digital Tools, Software & Apps to Efficiently Manage Your Small Business</u> 2:00 pm - 3:30 pm	<u>Veteran Friendly Ontario Challenge</u> 8:00 am - 9:30 am <u>Bidding on Opportunities</u> 10:00 am - 12:00 pm <u>Canadian Food Labelling Regulations</u> 11:00 am - 12:00 pm	<u>Wake Up Windsor Essex - Express Breakfast Networking</u> 7:30 am - 9:30 am <u>The Ripple Effect: Simple Changes to Improve Productivity</u> 12:00 pm - 1:00 pm <u>Basics of Writing a Business Plan</u> 2:00 pm - 3:00 pm <u>Foodpreneur Advantage: Marketing & Branding your Food Product</u> 2:00 pm - 3:00 pm		
18	19	20	21	22	23	24
		<u>Web Presence 101 - Ensuring Your Foundation Is Set</u> 10:00 am - 11:30 am <u>Sérénité financière</u>	<u>Veteran Friendly Ontario Challenge</u> 8:00 am - 9:30 am <u>Supplying Professional Services</u> 10:00 am - 12:00 pm	<u>Negotiating payment terms for optimal cash flow</u> 1:00 pm - 2:00 pm <u>Ask the Experts – Competition Bureau</u>		<u>Jayson Bastien - Edward Jones Coffee Club</u> 9:30 am - 10:30 am <u>What Works? #5: Introduction to Artist</u>

avec RBC :
Appréhender le crédit en
période
difficile
6:00 pm -
7:30 pm

Top 5 ways
to boost
profits in a
slower
economy
12:00 pm -
1:00 pm

#OWNERS
WANTED:
Unlocking
Business
Acquisition
in Ontario
12:00 pm -
1:30 pm

Getting
started with
IP: Why is
IP
important?
1:00 pm -
2:00 pm

Credit
Confidence
with RBC:
Understanding credit in
challenging
times
1:00 pm -
2:30 pm

Small
Business
Tax: Sole
Proprietors
1:00 pm -
3:00 pm

Wednesday
Wisdom
Networking
Event
5:00 pm -
7:00 pm

Grow Your
Small
Business on
Instagram
7:00 pm -

Canada and
PAC
Services to
SMEs
1:00 pm -
2:30 pm

Small
Business
Tax:
Corporation
s
1:00 pm -
3:00 pm

Foodpreneur
Advantage:
Selling to
Food
Retailers
2:00 pm -
3:00 pm

Chamber
Perks App
Launch
Party!
4:30 pm -
7:00 pm

Grants w/
Stephanie
Barnhard
10:00 am -
12:00 pm

			8:30 pm			
25	<p><u>Entrepreneur Toolbox: AI for Small Business 102</u> 12:00 pm - 12:30 pm</p>	<p><u>Veteran Friendly Ontario Challenge</u> 8:00 am - 9:30 am</p> <p><u>Celebrating Black Excellence: In conversation with Lawrence Hill</u> 9:30 am - 10:30 am</p> <p><u>Social Media for Your Business</u> 10:00 am - 11:30 am</p>	28	<p><u>StrikeUP 2024 Windsor-Essex Viewing Party</u> 9:30 am - 3:00 pm</p> <p><u>Leap Forward - Empowering Women in Business</u> 10:00 am - 1:00 pm</p> <p><u>Foodpreneur Advantage: Labelling & Packaging your Food Product</u> 2:00 pm - 3:00 pm</p>	1	2