

March 2023

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
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| 26 | 27 | 28 | 1 | 2 | 3 | 4 |
| | | | <p><u>What Are Your Tax Obligations as a Sole Proprietor?</u> 9:30 a.m. - 10:30 a.m.</p> <p><u>The Money Side of Business: Tools & Techniques for Managing Your Financials</u> 10:00 a.m. - 11:00 a.m.</p> <p><u>IRCC Virtual Learning Series for Employers- WINTER 2023</u> 12:00 p.m. - 12:30 p.m.</p> <p><u>Virtual Group Mentorship Session: Supply Chain</u> 2:00 p.m. - 4:00 p.m.</p> <p><u>Real Estate Investing for Beginners</u> 6:00 p.m. - 8:30 p.m.</p> | <p><u>Accounting for Non-Profits: Understanding Financial Statements</u> 10:00 a.m. - 11:00 a.m.</p> <p><u>StrikeUP 2023 Virtual Conference</u> 10:00 a.m. - 3:00 p.m.</p> <p><u>First Steps in Exporting</u> 10:30 a.m. - 12:00 p.m.</p> <p><u>Mastermind: Most Effective Marketing Tools for Small Business</u> 2:00 p.m. - 3:00 p.m.</p> <p><u>Grants & Funding Opportunities for Newcomers</u> 2:00 p.m. - 3:30 p.m.</p> <p><u>ACOC 2023 Annual General Meeting & New Member Welcome Networking Event</u> 5:30 p.m. - 7:30 p.m.</p> | <p><u>EPICentre Hangout</u> 12:00 p.m. - 2:30 p.m.</p> | <p><u>miniMBA- Finance Essentials</u> 9:00 a.m. - 12:00 p.m.</p> |

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| 5 | 6 <u>Roadmap to MVP Info Session</u> 12:00 p.m. - 1:00 p.m. | 7 <u>2023 Dragons' Den Season 18 Applications Open</u> 8:00 a.m. - 5:00 p.m. <u>T2 Corporation Tax Literacy Seminar</u> 9:30 a.m. - 11:30 a.m. <u>eCommerce 101: What, Why, and How</u> 10:00 a.m. - 11:30 a.m. | 8 <u>Insurance for Small Business</u> 10:00 a.m. - 11:30 a.m. <u>IRCC Virtual Learning Series for Employers- WINTER 2023</u> 12:00 p.m. - 12:30 p.m. <u>Top Grants and Loans for Agriculture Businesses</u> 1:00 p.m. - 2:00 p.m. <u>March After Business Networking at Champion Products</u> 4:30 p.m. - 7:00 p.m. <u>International Women's Day 2023 Gala</u> 5:30 p.m. - 10:00 p.m. | 9 <u>First Steps in Exporting</u> 10:30 a.m. - 12:00 p.m. <u>Service Canada: Hiring Incentives and Assistance</u> 11:00 a.m. - 12:00 p.m. <u>Finding the Right Opportunities in Uncertain Times</u> 12:00 p.m. - 1:00 p.m. <u>Understanding the Fine Print of Global Contracts</u> 1:00 p.m. - 2:00 p.m. <u>Mastermind: Financial Management for Small Business</u> 2:00 p.m. - 3:00 p.m. | 10 <u>T1 General Small Business Tax Literacy Seminar</u> 9:30 a.m. - 11:30 a.m. <u>Cash Flow Workshop</u> 12:00 p.m. - 1:00 p.m. | 11 <u>Black Professional Networking Event</u> 6:30 p.m. - 8:30 p.m. |
| 12 | 13 <u>CFIB's Practical List for New Entrepreneurs: What Steps to Take & Avoid</u> 10:00 a.m. - 11:00 a.m. | 14 <u>Understanding Financial Statements for Small Business Owners</u> 10:00 a.m. - 11:00 a.m. <u>Basics of Starting a Small Business</u> 10:00 a.m. - 11:00 a.m. <u>How to Create a Marketing Plan for Your Business</u> 2:00 p.m. - 3:00 p.m. | 15 <u>WILL Immploy Employer Knowledge Exchange (Virtual)</u> 10:30 a.m. - 12:00 p.m. <u>IRCC Virtual Learning Series for Employers- WINTER 2023</u> 12:00 p.m. - 12:30 p.m. <u>CRA Q & A</u> 12:00 p.m. - 2:00 p.m. <u>Connect For Intentional Movement</u> 5:00 p.m. - 7:30 p.m. | 16 <u>Small Business Accounting: "The Stress-Free Guide to Managing Your Books"</u> 9:30 a.m. - 11:30 a.m. <u>First Steps in Exporting</u> 10:30 a.m. - 12:00 p.m. <u>Mastermind: What to Include in your Marketing Plan</u> 2:00 p.m. - 3:00 p.m. | 17 | 18 |

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| 19 | <p><u>Women in Tech: Seizing Opportunity in the Digital Economy</u> 12:00 p.m. - 2:00 p.m.</p> <p><u>WILL Immploy Virtual Information Sessions</u> 3:00 p.m. - 4:30 p.m.</p> | <p><u>The Importance of Paid Advertising in a Digital Space</u> 10:00 a.m. - 11:30 a.m.</p> <p><u>Recognizing Unconscious Bias as Small Business Owner</u> 10:00 a.m. - 12:30 p.m.</p> <p><u>Pitch Preparation Workshop March 2023</u> 10:30 a.m. - 12:00 p.m.</p> <p><u>Vendor Booth Merchandising Tips & Tricks</u> 12:00 p.m. - 1:00 p.m.</p> | <p><u>Inclusive Marketing: Understanding and Reaching Your Audience</u> 9:30 a.m. - 11:00 a.m.</p> <p><u>First Steps in Exporting for Women Entrepreneurs (Windsor-Essex)- Module 1</u> 9:30 a.m. - 11:00 a.m.</p> <p><u>Getting Money: What Lenders and Investors Want</u> 10:00 a.m. - 11:00 a.m.</p> <p><u>IRCC Virtual Learning Series for Employers- WINTER 2023</u> 12:00 p.m. - 12:30 p.m.</p> <p><u>Idea Validation: Every Great Product Starts with an Argument</u> 12:00 p.m. - 1:00 p.m.</p> <p><u>Law and Entrepreneurship: Is Data the New Oil?</u> 1:00 p.m. - 5:30 p.m.</p> <p><u>Getting started with IP: Trademarks</u> 1:00 p.m. - 2:00 p.m.</p> <p><u>How To Use Google to Propel Your Business Success</u> 2:00 p.m. - 3:30 p.m.</p> | <p><u>Startup Expansion: Identifying New Customers in Global Markets</u> 11:00 a.m. - 12:00 p.m.</p> <p><u>Electrifying the Road Ahead: A Look into the Future of Electric Vehicles and the Path to Net-Zero</u> 11:30 a.m. - 3:30 p.m.</p> <p><u>Basics of Writing a Business Plan</u> 2:00 p.m. - 3:30 p.m.</p> | <p><u>Sales Skills to Power up Your Start-up!</u> 9:30 a.m. - 11:30 a.m.</p> <p><u>Lunch with MPP Trevor Jones</u> 11:30 a.m. - 1:30 p.m.</p> <p><u>Sustainability in a Cup: Exploring the Intersection of Green Tech + Coffee</u> 12:00 p.m. - 1:00 p.m.</p> | <p><u>miniMBA-Marketing Essentials</u> 9:00 a.m. - 12:00 p.m.</p> |
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| 26 | 27 | <p data-bbox="475 86 659 296"><u>Legal Bootcamp – How to Start & Grow Your Business</u> 10:00 a.m. - 11:30 a.m.</p> <p data-bbox="475 331 659 548"><u>Optimizing for Search Engines - Understanding SEO Basics</u> 10:00 a.m. - 11:30 a.m.</p> <p data-bbox="475 583 659 831"><u>Get Funded: Funding Opportunities for Women Entrepreneurs in Canada</u> 1:00 p.m. - 2:00 p.m.</p> | <p data-bbox="691 86 902 327"><u>First Steps in Exporting for Women Entrepreneurs (Windsor-Essex)- Module 2</u> 9:30 a.m. - 11:00 a.m.</p> <p data-bbox="691 363 902 579"><u>Why Financial Ratios Matter: How to Know if You're Turning a Profit</u> 10:00 a.m. - 11:00 a.m.</p> <p data-bbox="691 615 902 800"><u>IRCC Virtual Learning Series for Employers- WINTER 2023</u> 12:00 p.m. - 12:30 p.m.</p> | <p data-bbox="946 86 1130 394"><u>2023 Warden's Luncheon with County of Essex Warden & Town Leamington Mayor, Hilda MacDonald</u> 11:30 a.m. - 2:30 p.m.</p> <p data-bbox="946 430 1130 548"><u>AGRI-FOOD: Going Digital</u> 1:00 p.m. - 2:00 p.m.</p> | 31 | 1 |
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