

# May 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	1 <u><b>The Money Side of Business: Tools &amp; Techniques for Managing Your Financials</b></u> 10:00 a.m. - 11:00 a.m.	2 <u><b>The Importance of Paid Advertising in a Digital Space</b></u> 10:00 a.m. - 11:30 a.m.	3 <u><b>Doing Business with the Government of Canada (virtual)</b></u> 10:00 a.m. - 12:00 p.m. <u><b>Accounting for Non-Profits: Understanding Financial Statements</b></u> 10:00 a.m. - 11:00 a.m. <u><b>Futurpreneur Information Session</b></u> 11:00 a.m. - 12:00 p.m. <u><b>Defensive Procedures: Retail CyberSecure Webinar</b></u> 1:00 p.m. - 2:00 p.m. <u><b>Wednesday Widsdom Networking</b></u> 5:00 p.m. - 7:00 p.m.	4 <u><b>Foodpreneur Advantage: Costing &amp; Pricing to Make Profit</b></u> 10:00 a.m. - 11:00 a.m. <u><b>Steppingstones of E-Commerce: Part 1 – Expanding into E-Commerce</b></u> 11:30 a.m. - 12:30 p.m. <u><b>Honest Conversations - Connecting to Talent with a Disability</b></u> 12:00 p.m. - 1:00 p.m.	5	6 <u><b>miniMBA-Data Analytics Essentials</b></u> 9:00 a.m. - 12:00 p.m.

7	8	9	10	11	12	13
	<p><b><u>T2 Corporation Tax Literacy Seminar</u></b> 9:30 a.m. - 11:30 a.m.</p>	<p><b><u>Basics of Starting a Small Business</u></b> 10:00 a.m. - 11:00 a.m.</p> <p><b><u>Optimizing for Search Engines - Understanding SEO Basics</u></b> 10:00 a.m. - 11:30 a.m.</p>	<p><b><u>New Exporters to Border States (NEBS)</u></b> 9:30 a.m. - 12:30 p.m.</p> <p><b><u>Bidding on Opportunities (virtual)</u></b> 10:00 a.m. - 12:00 p.m.</p> <p><b><u>Lunch &amp; Learn - Conscious Leadership with Tina Brigley</u></b> 11:30 a.m. - 1:30 p.m.</p> <p><b><u>Customer Experience Best Practices: 6 Ways to Turn First Customers into Lifelong Ones   Startup Women</u></b> 12:00 p.m. - 1:30 p.m.</p> <p><b><u>PARO Prosper Circles BIZCamp Week 1 of 3 – New/Start-Up Businesses</u></b> 12:15 p.m. - 1:15 p.m.</p> <p><b><u>Progress with IP: IP Commercialization</u></b> 1:00 p.m. - 2:00 p.m.</p>	<p><b><u>Information Session - Grow Your Business Online with Digital Main Street</u></b> 9:30 a.m. - 11:00 a.m.</p> <p><b><u>Service Canada: Support Measures for Businesses in Labour Adjustment</u></b> 11:00 a.m. - 12:00 p.m.</p> <p><b><u>Steppingstones of E-Commerce: Part 2 – Modernizing Your E-Commerce</u></b> 11:30 a.m. - 12:30 p.m.</p> <p><b><u>StrikeUP Connects: Tools of the Trade</u></b> 1:00 p.m. - 2:00 p.m.</p> <p><b><u>Financing 101 with Futurpreneur and BDC</u></b> 2:00 p.m. - 3:30 p.m.</p> <p><b><u>May After Business Networking at the LaSalle Event Centre</u></b> 4:30 p.m. - 7:00 p.m.</p>	<p><b><u>T1 General Small Business Tax Literacy Seminar</u></b> 9:30 a.m. - 11:30 a.m.</p> <p><b><u>Financial Literacy Seminar - Basic Budgeting with WFCU &amp; Young Professionals</u></b> 12:00 p.m. - 1:00 p.m.</p> <p><b><u>The Power of Growth Marketing: A Fireside Chat with Sarah Stockdale</u></b> 1:00 p.m. - 2:00 p.m.</p>	<p><b><u>miniMBA-Data Analytics Essentials</u></b> 9:00 a.m. - 12:00 p.m.</p>

14	15	16	17	18	19	20
		<p><u>Web Presence 101 - Ensuring Your Foundation is Set</u> 10:00 a.m. - 11:30 a.m.</p>	<p><u>New Exporters of Technologies and Services to the U.S. (NETSUS)</u> 9:30 a.m. - 12:30 p.m.</p> <p><u>Supplying Professional Services (virtual)</u> 10:00 a.m. - 12:00 p.m.</p> <p><u>Understanding Financial Statements for Small Business Owners</u> 10:00 a.m. - 11:00 a.m.</p> <p><u>PARO Wednesday Webinars-Business Insurance Basics</u> 11:00 a.m. - 12:00 p.m.</p> <p><u>PARO Prosper Circles BIZCamp Week 2 of 3 – New/Start-Up Businesses</u> 12:15 p.m. - 1:15 p.m.</p> <p><u>The Seven Steps of Sales</u> 2:00 p.m. - 3:30 p.m.</p> <p><u>2023 Business Excellence Awards Presented by Windsor Star</u> 6:00 p.m. - 10:30 p.m.</p>	<p><u>Foodpreneur Advantage: Marketing &amp; Branding Your Food Product</u> 10:00 a.m. - 11:00 a.m.</p> <p><u>Breaking Barriers: Unlocking Business Potential Through Accessibility</u> 12:00 p.m. - 1:00 p.m.</p> <p><u>Expanding your business south of the border</u> 1:00 p.m. - 2:00 p.m.</p>	<p><u>miniMBA-Data Analytics Essentials</u> 9:00 a.m. - 12:00 p.m.</p>	

21	22	23	24	25	26	27
		<p><u>Cybersecurity Webinar Presented by Microsoft Canada</u> 12:00 p.m. - 1:30 p.m.</p>	<p><u>PARO Wednesday Webinars-The One Minute Story: Turning Your Message Into a Masterpiece</u> 11:00 a.m. - 12:00 p.m.</p> <p><u>Women in Agriculture   Startup Women</u> 12:00 p.m. - 2:00 p.m.</p> <p><u>Getting Started with IP: Why is IP Important?</u> 1:00 p.m. - 2:00 p.m.</p>	<p><u>Foodpreneur Advantage: Labelling &amp; Packaging Your Food Product</u> 10:00 a.m. - 11:00 a.m.</p> <p><u>The Importance of Paid Advertising in a Digital Space</u> 10:00 a.m. - 11:30 a.m.</p> <p><u>Steppingstones of E-Commerce: Part 2 – Modernizing Your E-Commerce</u> 11:30 a.m. - 12:30 p.m.</p> <p><u>Basics of Writing a Business Plan</u> 2:00 p.m. - 3:30 p.m.</p>	<p><u>Social Enterprise Final Pitch Competition</u> 4:00 p.m. - 7:00 p.m.</p>	<p><u>miniMBA-Data Analytics Essentials</u> 9:00 a.m. - 12:00 p.m.</p>

28	<p><u>AccessAbility Week   Making Your Online Business More Accessible</u> 1:00 p.m. - 1:30 p.m.</p>	<p><u>First Steps in Exporting- Module 1</u> 9:30 a.m. - 11:00 a.m.</p> <p><u>Legal Bootcamp – How to Start &amp; Grow Your Business</u> 10:00 a.m. - 11:30 a.m.</p> <p><u>Windsor Business Supports</u> 10:00 a.m. - 1:00 p.m.</p>	<p><u>PARO Wednesday Webinars-Self Compassion for Women in Business</u> 11:00 a.m. - 12:00 p.m.</p> <p><u>How to Build Customer Trust with a Solid Brand Strategy   Startup Women</u> 12:00 p.m. - 1:00 p.m.</p> <p><u>RBC Founders Launch Party</u> 5:00 p.m. - 6:30 p.m.</p>	1	2	3
----	--	---	--	---	---	---

<https://calendar.weBusinesscentre.com>